

GREGORY TIMES-ADVOCATE

P.O. Box 378 • 119 E. 7th St.
Gregory, SD 57533

605-835-8089 • Fax: 605-835-8467
gregorynews@gregorynews.com

Gregory Times-Advocate Rates & Deadlines:

(By Subscription, Circulation 1,560 Weekly)

Rates:

Local Rate	\$6.25 Per Column Inch
Commissionable Rate	\$7.25 Per Column Inch
Classified Page Display Ads	\$6.50 Per Column Inch
Classified Liner Ads.....	\$4.75 Min./15¢ Per Word (After 20)
One Color.....	Additional \$120.00

Deadlines:

Display and Classified Advertising Deadlines **Monday, 10:00 A.M.**

Public Notice Deadlines **Friday, 3:00 P.M.**

We are a Full Service Print Shop ***“Quality You Can See”***

Catalogs • Brochures • Postcards
Business Cards • Posters • Letters
Custom Logo Design • Envelopes
Promotional Items • Plus more

Publication Specifications:

Publishing Dates: The **Gregory Times-Advocate** is published weekly on Wednesday,
52 weeks per year.

Mechanical: The **Gregory Times-Advocate** is a six column (SAU) broadsheet.

Pages are 13 inches (78 picas) wide by 21 1/2 inches (130 picas) deep.
Column width for display and classified ads is 2 1/16 inches (12.2 picas).
Prefer 85 line screen on halftones and other screened materials.

One Color is available: Additional \$120.00 in the Newspaper.

Subscriptions: One year's print subscription to the **Gregory Times-Advocate** is \$39.50 in area
and \$44.50 out of area. E-Edition subscription to the **Gregory Times-Advocate** is \$25.00.

Preprints: We do not accept inserts for the **Gregory Times-Advocate**.
All preprints are circulated in the **Pioneer Advertiser**.

Effective January, 2021

